

January 13, 2005

PRESS RELEASE



**Biofreeze® launches their New, Natural Menthol Pain Relieving -  
CRYOSPRAY™ at Parker, Las Vegas Jan 13<sup>th</sup> 2005**

Finally, a Pain Relieving Spray so effective and clinically proven safe, it can be offered to patients & clients with confidence for their convenient at home self-care program.

Two great, user-friendly size Spray Bottles – 4 fl.oz size for patient use at home and large 16 fl.oz professional size for treatment use.

Unique properties and an advanced formulation will make Biofreeze® CRYOSPRAY™ the industry standard for all Pain Relieving Sprays.

The new Biofreeze® Pain Relieving CRYOSPRAY™ compliments the Biofreeze® Gel & Roll-on while delivering a formulation that is the perfect blend of science & nature. Using 100% Natural Menthol & 100% Natural Essential Oils & Natural Extracts the Biofreeze® CRYOSPRAY™ relieves the pain without the burn of other sprays. Using Arnica & White Tea Extracts the New Biofreeze® CRYOSPRAY™ provides the strongest pain relief without a prescription. Biofreeze® CRYOSPRAY™ is easy to apply, sprays at any angle and penetrates immediately for deep pain relief.

Use Biofreeze® – CRYOSPRAY™ to deliver the maximum pain relief your therapy and your patients deserve. Biofreeze® CRYOSPRAY™ – Your Clear Solution For Pain Relief™

To receive your FREE Biofreeze® CRYOSPRAY™ Sample and details on our Special Introductory Offer call 1 800 BIOFREEZE (1 800 246 3733) or [health@biofreeze.com](mailto:health@biofreeze.com) and request your FREE Spray sample pack Today!