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PRESS RELEASE

Performance Health, Inc. Awards 75 Biofreeze Scholarships in 2005

During 2005, Performance Health, Inc. will be making available through their Biofreeze Student Scholarship Program over 75 scholarships awarded on all 17 Chiropractic campuses within the United States.

“Performance Health feels a strong commitment to preparing the doctors of the future.” Speaking for Performance Health, Inc., Dr. Dana Mackison, Director of Education stated, “Through our support with scholarship monies and teaching materials we are pleased to be able to recognize these students who will be the next leaders of our profession.”

Throughout the year, Performance Health, Inc./Biofreeze is also funding various aspects of college related research. Additionally, students are being encouraged to participate in submitting clinical papers based on care they may be providing to patients in the clinic setting relating to their last year of education.

Performance Health, Inc. appreciates the confidence shown in our products provided by the Chiropractic Profession for the last 14 years. In expressing this gratitude we are dedicated to all aspects of giving back to the profession.

Information and criteria about these programs can be obtained through the financial aid office on the Chiropractic campuses or for further information you may contact Dr. Dana Mackison, Director of Education at Performance Health, Inc. at 888-815-7848.