



NEWS RELEASE

HYGENIC ANNOUNCES ACQUISITION OF PERFORMANCE HEALTH, INC., MANUFACTURER OF BIOFREEZE® PRODUCTS

MAY 22, 2006

AKRON, OH – The Hygenic Corporation (Hygenic), a leading manufacturer and marketer of products and solutions utilized in the healthcare and wellness markets under the Thera-Band®, Dyna-Band®, Parabath® and Hygenic® brands, announces the acquisition of Performance Health, Inc. (PHI), developer and marketer of the Biofreeze® brand of topical analgesics and Prossage brand of warming massage ointment.

The acquisition unites two of the most recognized and respected brands in the rehabilitation, therapy, and wellness markets: Thera-Band and Biofreeze. The brands are sold exclusively through specialty distributors to healthcare professionals in physical therapy, chiropractic, occupational therapy, athletic training, podiatry, spa and massage therapy markets.

“We are excited to bring together two of the most trusted and effective products in the healthcare profession,” said Stewart Lorenzen, Hygenic Chief Executive Officer, “and we look forward to leveraging the strengths of each to further expand our global market presence.”

Thera-Band and Biofreeze are market leaders in their respective categories and are considered by most practitioners as an integral part of their daily practice regimen, not only in the practitioner’s office but also by patients in the home.

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“We are excited about this business combination,” stated Chris Cox, Perry Isenberg and Craig Cox, owners of Performance Health, Inc., “and believe it offers the additional scale and resources to accelerate the development of new products and continue to serve the healthcare community to which we’ve been committed since the inception of PHI.”

“We are committed to serving healthcare and wellness practitioners by expanding our product offering in strategically important categories such as topical analgesics for pain management and total wellness,” said Earl DeCarli, President and Chief Operating Officer of Hygenic. “The combination of Biofreeze and Thera-Band provides Hygenic a unique platform for enhancing today’s products as well as delivering innovative solutions for the future.”

The Hygenic Corporation is a privately held company owned by Baird Capital Partners, American Capital Strategies, Becken Petty O’Keefe and Company and management. Hygenic offers an extensive range of health and wellness products via its broad manufacturing and distribution capabilities in Akron, Ohio, and Malaysia, which is supplemented by European distribution capabilities in Germany. For more information on Hygenic, visit www.hygenic.com. For more information on Thera-Band products, visit www.thera-band.com and www.thera-bandacademy.com.

Performance Health, Inc., is a privately held multinational company with headquarters in Export, Pennsylvania, that provides sourcing and distribution capabilities for their market-leading line of topical analgesics and massage ointments. For more information on Biofreeze products, visit www.biofreeze.com.

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