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PRESS RELEASE



Biofreeze Honors Senator Dennis Jones With The 2004 Performance Health Humanitarian Award

On August 27, 2004, at the FCA National Convention in Orlando Florida, Biofreeze/Performance Health Inc. honored Senator Dennis Jones with their 2004 Humanitarian Award. Senator Jones was chosen because of his achievements and service to the profession relating to his instrumental development of the FSU Chiropractic School.

Senator Jones was elected to the Florida Senate in 2002 and currently serves as Majority Leader. He was first elected to the Florida Legislature in 1978 and was re-elected subsequently. During his legislative career, Dennis focused his talents in the areas of healthcare, education, criminal justice and the environment.

Perry Isenberg, Vice President of Marketing for Performance Health, presented the award to Senator Dennis Jones along with a \$1,000 check to the Florida Chiropractic Foundation for Education and Research.

For more information on the Performance Health Humanitarian Award please contact Craig Ure at cure@phi.us.